

Title of the subject	: Agricultural extension
Subject leader	: Dr. Ferenc Dér, associate professor
Prerequisite	: Interaction of nutrition and foodstuffs' quality
Credit	: 2
Short description of the subject	: The main purpose of the subject to review the current situation and possibilities regarding to the role of agricultural extension. Basic point both the EU and the national polices to help the farmers with a well organized extension service. The main points of the education will be the following: <ul style="list-style-type: none"> – history of the agricultural extension – the possible way of the agricultural extension service – possibility of networking between the farmers and advisors mutual influence of the tripartite unity of education – research - consultancy
Compulsory reading	: Ison, R. and D. Russell 2007 Agricultural Extension and Rural Development: Breaking out of Knowledge Transfer Traditions, Cambridge University Press
Further reading	: van den Ban, A. W. and H. S. Hawkins 1996 Agricultural Extension. Blackwell Science Ltd Oxford Leeuwis, C. and A. Van den Ban 2004 Communication for Rural Innovation: Rethinking Agricultural Extension, Wiley-Blackwell